

FAMILY UPREACH, INC.

NewLife

BEHAVIOR MINISTRIES

August 2025

Since 1984: Reconciling
persons to God, families and
society

"DAY OF GIVING" IS NOVEMBER 4TH

For the last decade *NewLife Behavior Ministries* has been privileged to participate in the **Coastal Bend Community Foundation (CBCF) "Day of Giving"**. Essentially, this is a one-day fundraising effort that includes a matching amount through the CBCF that doubles gifts from nearly two dozen other foundations and private entities who give for this one purpose. NLBM is one of sixty-four non-profits that are recipients.

This year's "Day of Giving" is November 4th.

You can give early the week of October 27 – November 3rd.

You can give to NLBM anytime you wish, but in this case, participating on the specific "Day Of Giving" can double your gift. This year, CBCF will match \$25,400. That gives us opportunities to purchase more prison Bibles, produce curriculum in demand, teach and baptize souls in jails and prisons, assist those leaving incarceration and re-entering free society and meet the needs of families impacted by incarceration.

To avoid confusion, be sure to recognize the picture (right). **Family Upreach, Inc.**, does business as **NewLife Behavior Ministries**. So, when you go to The CBCF "Day of Giving" website (coastalbenddayofgiving.org) to participate sometime between October 27 and November 4th, we are listed as **Family Upreach/NewLife Behavior Ministries**.

A second logo to become familiar with is this one (right); the CBCF "Day of Giving" symbol. You may see it again as we send out emails, letters, or texts reminding you as the day draws closer to please remember us in your giving. Last year, a couple of you mentioned you forgot and then gave at a later date. Thank you! ***This ministry and the souls that are impacted would not take place without your help!*** Yet, to get the benefit of the matching \$25,400, we will ask and remind you to give during the designated days.



A Mother's Heart:

[Here is why **We Give Together!**]



"My Name is Sarah, ...and from behind these prison walls, my heart lives 30 miles away with my little boy, Jacob. He's nine years old, with a smile that could light up the darkest day and a laugh that I can still hear if I close my eyes tight enough. But I haven't seen him in person for 14 months, and that ache is heavier than any sentence I'm serving. I made mistakes—big ones—that landed me here. The hardest part isn't the concrete or the routine; it's knowing Jacob's growing up without me. He lives with my sister, Tanya, who's doing her best on a tight budget. I worry about him constantly. Does he have enough clothes for school? Is he eating, okay? Does he feel alone, like I do sometimes?"

Last month, a letter from Tanya changed everything. She wrote about a program called **Little Angels**, run by **NewLife Behavior Ministries** in Corpus Christi. They'd given Jacob a \$25 gift card, along with a note that said, "To Jacob, a precious Little Angel—You are loved." Tanya took him to the store, and he picked out a new backpack for school and a small toy car, his favorite thing to collect. She sent me a photo of him holding that car, grinning ear to ear. I cried right there in my cell, clutching that picture like it was Jacob himself.

That gift wasn't just a backpack or a toy. It was a reminder to Jacob that he's not forgotten, that someone out there sees him. For me, it was a lifeline—a sign that God hasn't given up on us, even when I messed up. **NewLife Behavior Ministries** don't just give gifts; they share love, the kind that says, "You're still worth something."

I'm working on myself here, taking classes, attending the NLBM's Bible studies and baptized. I want to love Jesus more, be better for Jacob, to be the mom he deserves when I get out. Knowing there's a program like **Little Angels** out there, helping him while I can't, gives me hope. From my cell, I pray for my son every night. I pray he feels loved, that he keeps smiling. And I pray for the people who make programs like **Little Angels** possible."

Your gift can keep that hope alive, not just for Jacob, but for a mother like Sarah who is and is being transformed through New Life Behavior Ministries. Please remember NLBM on November 4th.

You're invited!

You're invited to the Oklahoma/Arkansas Prison & Jail Workshop being held @ the Poteau church of Christ in Poteau, Oklahoma on Saturday, **October 11**.

Whether you're an **existing ministry**, considering beginning one, or maybe wanting to restart an old one, ... all are welcome. **Elders** are also invited.

Established ministries may find additional tools and support to enhance what they're already providing. Ministries may find this as an opportunity to recruit new volunteers as well.

We will **showcase** correspondence and other opportunities to reach beyond the fences and bars and into our communities, providing unique ministries to all.

Communication and collaboration will be discussed along with **Re-entry** possibilities.

Registration begins at 8 am until 8:45; workshop begins at 9 am.

Coffee & donuts will be provided during registration and there will be a **lunch break at 11:45 with food provided** as well. Workshop will resume at 12:30 and conclude around 3 pm.

OKLAHOMA / ARKANSAS

Prison & Jail Ministry

Workshop

And Community Outreach Opportunities

OCTOBER 11, 2025

Contact: Kevin Lashley (479) 883-7759
Inquiries & RSVP to: k.lashley.ok@gmail.com



POTEAU CHURCH OF CHRIST
20690 292ND STREET
POTEAU, OKLAHOMA 74953
(918) 647-4873



Please **RSVP** by Wednesday **October 1** to k.lashley.ok@gmail.com or call/text at **(479) 883-7759**.

A list of accommodations can be obtained by contacting the church at **(479) 647-4873**.

Church email address is www.poteaucoc.org

ONE OF THE KEYNOTE SPEAKERS



Recardo Reyes grew up in Washington State in street (and later) prison gangs. It was in prison that he first heard of the love of Jesus. He laughed at what he heard but never forgot those words. Those words changed his life.

God continued to put people in Recardo's path. Recardo gave his life to God, attended Sunset International Bible Institute, received a Bible degree, served in the mission fields of Mexico, preached in pulpits and is now living his life's dream of "*reaching the hardest to reach*"!

Through KCPM, Recardo weekly teaches in a federal prison where he regularly talks to gang and cartel members and others who are deeply imbedded in that life. He hosts the "*Kings Cast*" podcast (on YouTube) and helps others share the marvelous changing work of God in their lives. He is part of a ministry that is bringing 2 – 3,000 souls to Christ each year!

You will be blessed to hear his story and perspective. Recardo will tell you: ***Jesus changes everything!*** Recardo's energy, knowledge of the Word and understanding of how to reach "*the hardest of these*" will rekindle your fire and have you leaving shouting, "***Praise King Jesus!***"

Recardo also leads the efforts at Kings Crossing Prison Ministry in both street ministry and re-entry efforts in sober living homes. He will teach a class on how to get into sober living homes and locally impact souls in re-entry efforts.



Through His Eyes

NATIONAL JAIL & PRISON MINISTRY WORKSHOP DALLAS, TEXAS

June 10-12, 2026

Make plans now to attend the 2026 National Jail and Prison Ministry workshop! Next month, our host and hotel information will be included.

Dallas is a great central location with solid hotel and vacation amenities.

FAMILY UPREACH, INC.

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